

NLP Certification 2009/2010 with Philippa Bond Byron Bay



It's all about Quality Of Life, Leadership Skills & Performance Management

- Tools to give you more happiness, health and prosperity in your life.
- Skills to make you a better communicator, more dynamic and effective in business.
- Ability to know what you want and create a greater balance in your life

Dates: Byron Bay 4 x 3 days – Thursday to Saturday (9am - 6pm)

Session 1	NLP – The Magic Revealed The foundation methodology behind NLP and how it really works	Thu 15th, Fri 16th and Sat 17th Oct 2009
Session 2	Personality Filters What makes us human. Why we behave like we do and how we can predict how people will respond.	Thu 3rd, Fri 4th and Sat 5th Dec 2009
Session 3	Advanced Language Patterns & Hypnotic Language Patterns The Study of Influence and Persuasion	Thu 4th, Fri 5th and Sat 6th Feb 2010
Session 4	NLP Change Patterns Re-programing, pre-programing and de-programing – how to create profound neurological change	Thu 25th, Fri 26th and Sat 27th Mar 2010

Upon completion of the 4 modules you will be certified as an NLP Master Practitioner.

The most profound business skills development program you could do!

The focus of this NLP program is on business skill development and entrepreneurial mindset. Business is one of the vehicles where we make our contribution and express ourselves. As we develop a more balanced and insightful understanding as to who we are, we are able to contribute more and progress further in our career, whatever it may be.

This NLP Program is different to any other!

Experiencing NLP with Philippa Bond is different to any other NLP program. She directly transforms all the NLP methodologies into practical and real tools so you can apply them immediately into your work and personal life. The underpinning philosophy is based on 'natural laws' and the patterns of nature. As we appreciate the parallels with nature and how it functions, we can see how it directly relates to each of our lives, and how we can use this natural wisdom to progress and transform.

Ultimately everyone wants to be happy, healthy, wealthy and successful

Is this true for you? If this is what you want, do you have it now? If you do great! If not, then what is stopping you? Could it be your patterns of behaviour which are 'programmed' in at an unconscious level? These can seem as if they are outside your control, however this is not so. By understanding how these patterns are created in the first place and then learning the simple yet powerful patterns to create change you can overcome limiting patterns which may have sabotaged, or held you back in the past.

There is a science behind all this!

Studying NLP with Philippa Bond is not hocus pocus. Philippa's style of NLP is based on practical reasoning supported by scientific methods. It's remarkable to know how simple it is and how clearly it can be applied. Advertising agencies, song writers, movie script writers, politicians, public speakers, world leaders and influential business people have been using these patterns for years. Some

consciously know what they are doing, and others use it intuitively. When you study NLP with Philippa you will be shown secrets behind the patterns of influence and persuasion, so you can use them to facilitate the change you want.

It's about QUALITY OF LIFE

This 12 day (4 x 3 days) study of NLP gives you a remarkable set of skills to adapt and adjust to changes in your life. It's all about Quality Of Life. Having a better quality of life; what ever that means to you! For some, quality of life is based on being more wealthy, or feeling loved in a committed relationship, or having supreme health; or having greater business success; or maybe all of these for you. If you are to have the quality of life you wish to have, then it's up to you as to how you create it; it just doesn't come by wishing. As you develop your capacity to see and create the future and then re-program past patterns and limiting behaviours which may have sabotaged or restricted you in the past, you are propelled forward into making your dreams a reality.

It's about BETTER LEADERSHIP SKILLS

As a business person, leadership skills are imperative for promoting your success. The capacity to have certainty when talking with people, the ability to negotiate, the confidence to communicate what you mean and the sense of self - authentic presence - to be respected as a leader are all necessary components which will develop through this study of NLP

It's about PERFORMANCE MANAGEMENT

People are your most valuable resource in any business. It's about 'reading between the lines' with interpersonal communication and understanding what is really being said. It's about becoming a more efficient manager of people and developing your team so they perform with more ease and engagement.

It's also about ...

It's also about developing stronger problem solving and decision making skills. Being able to see issues with more clarity and determining priorities and key objectives.

It's about YOU!

This is the most profound professional and personal development program you have ever done because it integrates the professional skills you need to be successful with life skills you need to be happy and content. These 12 days are a gift to yourself. It's so easy for 12 days to pass with being busy, however these will be 12 days you will remember for the rest of your life.

Business & Personal Life are LINKED!

Whether you learn NLP so you are better as a manager or business leader; or a better parent or partner; or a better human being; the skills you learn apply to all aspects of your life! You probably are able to appreciate that all areas of our life are linked. As we are happier and more stable in our personal life we receive the benefits in our business life, and visa versa. We cannot separate the personal self from the business self. This is a comprehensive program angled towards business skills development and entrepreneurial mindset; orientated around appreciating the 'whole person' as the key factor in creating your success.

Are you responding or reacting?

When you have the mindset to respond to situations and be more aware and awake, you interact in a meaningful and appropriate way and you will be more empowered in your every day relationships. Be less reactive to situations and more responsive! When you engage in this NLP program you will develop a very different way of thinking which unlocks your innate intelligence and accesses insightful wisdom when relating and dealing with people in all walks of life.

Make great decisions

One of the key qualities of leaders is their ability to make good decisions in a timely manner. To do this you must have a structure of thinking and decision making, addressing the objectives of the situation. You may not be in a leadership position, however each person needs leadership qualities if they are to lead their life in the way they want. Through the study of Modelling within this NLP program you will be able to develop better decision making strategies and more precise ways of thinking.

If everything stayed the same you would never have to change!

But, things don't stay the same, they change all the time. You might change jobs, where you live, relationships, have children, change your dreams, shift expectations; wealth; health and fitness are always changing. So you also have to change if you want to live the life you want! If you know HOW to change you will be able to adapt to the environment. The key philosophy behind NLP is to live an extraordinary life. Really this means other-than-ordinary. It's easy to do this when you know how. The quality of your life is determined by your ability to adapt and adjust to the changing environment or situation around you. When you get the capabilities to be more flexible, spontaneous and self confident you will find that your ability to adapt increases significantly. You will get this through the change patterns and the 're-programming' within this program.

Are you looking for these?

- Stronger business and wealth creation drive
- To be more focused and less indecisive
- Knowing yourself so you know what you want and what you are striving for
- A stronger sense of purpose and contribution
- More profound appreciation of your abilities and talents. How to use them to get ahead
- Increased self confidence and belief in yourself
- Capacity to develop stronger relationships and have more meaningful interactions
- Increased attention around health matters and how to deal with your own healing process
- Thinking more clearly with real issues and situations
- Ability to create a greater balance in life
- An educational program to support you in your life's direction.
(People wanting therapy please seek one-on-one professional help).

CD Sets and Workbooks Provided

When doing this NLP program you will receive a CD audio pack so you can listen to the content prior to attending. This will prepare you and give you time to be comfortable with the content. This will definitely fast track your learning. When you are in the program, the focus is on discussion, interaction and adapting the content to your particular needs and wants by relating it to your professional and personal situations. Workbooks will be given to you when you attend each module.

Content Overview

Session 1 — NLP – The Magic Revealed

NLP philosophy · NLP presuppositions · Rapport · Well formed outcomes · VAK – eye patterns · Modelling – neuro procedures · Anchoring patterns · Calibration – sensory acuity · Meta model – quality questioning · Framing & reframing · Time & time line · Wisdom training

Session 2 — Personality Filters

Personality filters · Values and Value Systems · Advanced Modelling · Enneagram

Session 3 — Advanced Language Patterns

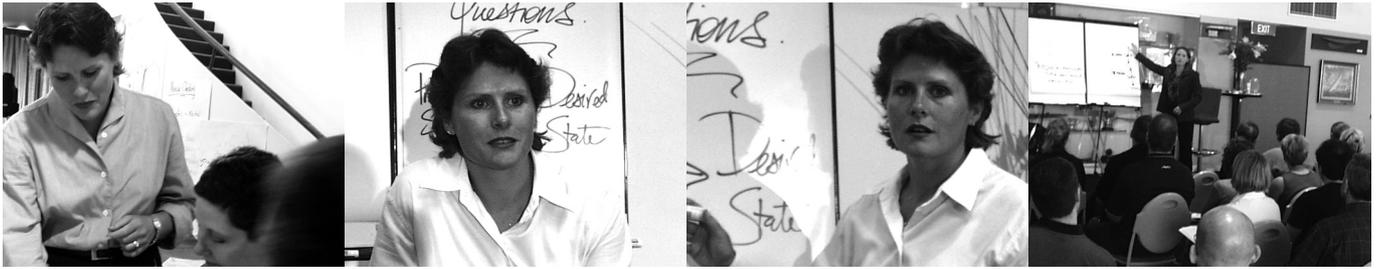
The structure of influence and persuasion through language · Hypnotic language patterns of Milton Erickson · Semantic primes · Double Binds · Generative Questioning · Advanced language patterns

Session 4 — NLP Change Patterns

6 Step Reframe · Change personal history · Re-imprinting · Belief change process · Grief process · Phobia 'cure' – VK disassociation Allergy 'cure' · Sub-modality change patterns · Decision destroyer Deep trance identification · Bringing NLP change patterns alive in a corporate environment

Want to be CERTIFIED as an NLP Master Practitioner?

After completing all four modules in this program you will be certified as a NLP Master Practitioner. The hours of direct contact, coupled with the home study through audio CDs and workbooks far exceeds any of the international standards for certification. Your certification as a NLP Master Practitioner is recognised internationally.



About Philippa Bond

Philippa Bond brings NLP alive. She makes it practical, real and fun to learn. Her ability to take theory and procedures and turn them into relevant and directly applicable tools for day-to-day use is unique to her style.

This style of NLP has a business and entrepreneurial focus. It has developed from being engaged in business for over 15 years as a business owner, entrepreneur and business consultant and facilitator.

Philippa has an extensive academic background to support her comprehensive business experience. She studied a Bachelor of Science (psychology and mathematics), has been qualified as a Registered Nurse, holds a Bachelor of Applied Science (Sports Performance and Sociology) and has a Masters of International Studies from the University of Sydney.

Philippa is an internationally recognised NLP Master Trainer. She consults and facilitates with companies throughout the world. As CEO and creative designer for INFORM, Philippa spends her time in Australia directing a training and research company with over 15 facilitators.

Philippa is a committed student of success. She is a philosopher, a speaker, a researcher and a designer of mastery and magic.

Testimonials (about Philippa Bond)

Philippa Bond is an exquisite facilitator. Her elegantly designed and fun-filled presentations allow you to take on her vast amounts of information and insights and easily implement them into your life.
Mark Postles – Chiropractor

Philippa's ability to take impromptu content and turn it into meaningful information is an inspiration to anyone serious about their professional development.
Gary Grant – Davids Limited

Philippa is an extraordinarily skilled and an inspiration to watch.
Nick Beardmore – Retire Invest

Philippa Bond is one of Australia's leaders in a new form of education which exceeds conventional descriptions. More people need to be exposed to the foundations of this learning procedure.
Steve White – Management by ARC

Testimonials (about INFORM's NLP)

This program enabled me to specifically determine the results I wanted, and ensured I knew I was on the right track to achieve them.
Amanda Ellis – Manager

My personal highest recommendation supports training programs through INFORM. In this regard, I feel so strongly as to say that those who are fortunate to undertake any of their programs will develop skills not only beneficial to themselves, but also unparalleled in benefit to their employer.
Cherie Moris – Business Manager and Conference Administrator

NLP is a fabulous course. It really teaches you what it means to be you in the world and gives you valuable tools to interact with people in all areas of your life. I'd recommend it to anyone wanting to learn about people and themselves.

Michelle Smith – BOC Employee Services Manager, South Pacific

The standard of INFORM's NLP program is second to none, with Philippa Bond delivering all that was promised. You walk away with more than just information – you walk away with a major life change. Your business, your personal life, the way you relate to every facet of your life all benefit from the wealth of knowledge that the INFORM team are only too willing to share.

Tamie Stephens – Life Coach

It taught me how to be me. Know what I want. Ask for what I want and how to achieve it.

Hayley Pero – Training Consultant

I strongly recommend this program to anyone committed to their own growth and serious about making a difference in their personal lives and in the world. Philippa Bond's NLP program is a highly professional and practical course taught in a very stimulating way.

Andrew Patterson – Business Consultant

If you really want to learn how to take control of your life: INFORM's NLP Certification training is it. For me as a corporate consultant and trainer, this program was the right choice.
Angie Virtue – Axis People Development

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Investment: (GST incl)

NLP Certification 4 Modules \$7,490.00

Corp/Group/Family rates ... please enquire

INFORM Graduates of NLP Certification \$2,750.00
Modules 1-4 (no products).

Please contact Lisa Every

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if you would like to discuss a payment plan, require a booking form or require additional information

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Limited to 40 places!